

## ITASCA STATE PARK, MINNESOTA VISITOR CENTER: TOUCHSCREEN KIOSKS, AUDIO & VIDEO

The mighty Mississippi River begins its 2,552-mile journey to the Gulf of Mexico at Itasca State Park, Minnesota's oldest state park.

Established in 1891, the park today totals more than 32,000 acres and includes more than 100 lakes, towering pines, and a 2,000-acre Wilderness Sanctuary, one of Minnesota's seven National Natural Landmarks.

In 2002, a new Visitor Center opened at Itasca State Park with interpretive exhibits designed by Discovery Exhibits of New Mexico

to maximize visitors' knowledge, familiarity and enjoyment of the park.

Touchscreen Kiosks attached to an area topographical map provide the visitor easy access to a variety of information regarding the park's facilities and attractions. Signal-Innova provided the kiosk hardware and developed the content programming.

Other interactive technology provided by Signal-Innova included pushbutton-activated video equipment playing vintage videos.

Signal-Innova's FlashAudio repeaters were creatively incorporated into exhibits to tell the park's stories, including one of a young man at camp. The coolest presentation is in the ice chest of a campsite. Lifting the ice chest lid activates the audio.

*Photos courtesy of Discovery Exhibits.*



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At Itasca State Park's Visitor Center, a topographic map of the area and the attached touchscreen kiosks provide visitors with a quick overview of the park layout, the location and features of attractions and amenities, the availability of services and programs and brief historical information. The interactive kiosks enhance visitors' knowledge, familiarity and enjoyment of the park.

Discovery Exhibits of New Mexico designed the Visitor Center exhibits and worked closely with park staff to determine the content and structure of the kiosk. Signal-Innova provided the kiosk hardware, designed the graphic treatment and developed the content programming.

For more information about the Itasca State Park Visitor Center exhibits and interactive devices supplied by Signal-Innova, please visit our website at [www.Signal-Innova.com](http://www.Signal-Innova.com).

